EL JEFE

MADE IN NEW ZEALAND IN AN OLD FASHIONED WAY

THE FOOD MENU

Burgers

Smoked Cheeseburger — $10
Smoked patty, cheddar, gherkins, mustard, tomato & aioli in a brioche bun
Add bacon +$2 · Add fried egg +$3

Double Cheeseburger — $14
Two smoked patties, cheddar, gherkins, mustard, tomato & aioli in a brioche bun
Add bacon +$2 · Add fried egg +$3

Jalapeño Cheeseburger — $12
Smoked patty, cheddar, jalapeños, deluxe sauce and onion in a brioche bun
Make it a double +$4 · Add bacon +$2 · Add fried egg +$3

Mr Muscle Burger — $24
Two smoked patties, cheddar, bacon, crispy pork belly, onion, gherkins, BBQ sauce & aioli in a brioche bun

Rolls & Dogs

Bacon Roll — $14
Grilled bacon, free range fried egg, grilled onions, tomato relish & deluxe sauce
Add hash brown +$2

Smoked Hot Dog — $16
Grilled Big Smokey sausage, cheese, bacon, caramelised onion & Dijon aioli

Choripán — $14
Argentinian chorizo, chimichurri, onion and aioli in a freshly baked bread roll

Pork Belly Roll — $16
Crispy pork belly, grilled onions, Dijon aioli & 48-hour gravy in a freshly baked bread roll
Add slaw +$2

Off the Plate

Carnivore Platter GF — $18
Crispy pork belly, Big Smokey sausage, bacon, fried egg and grilled onions

Pork Belly on Chips GF — $20
Crispy pork belly, tallow fries, slaw, grilled onions, Dijon aioli and 48-hour gravy

Everything smoked in house · 100% natural · est. 2020

EL JEFE

SIDES · COFFEE · THE COUNTER

Sides

Slaw Salad	$4
Tallow Fries	$6
Big Smokey Sausage	$5

Coffee

	S	M	L
Long Black	$4		
Flat White	$5	$5.5	$6
Mocha	$5	$5.5	$6
Hot Chocolate	$5	$5.5	$6
Iced Latte	$7		

Alternative milks +$1

Cold Drinks

Soft Drink	$4
Energy Drink	$5

More from El Jefe

The Butchery Counter

Latin American cuts — picanha, vacío, entraña — house-made chorizos, smoked patties, streaky bacon and smoked cheeses. Reserve online and pay when you collect.

Catering

Buffets, canapés, our food trailer cooking to order, or self-serve taco stations ready to pick up. Across Mount Maunganui, Tauranga and the wider Bay of Plenty.

OUR STORY

El Jefe means “The Boss”. Nico grew up in Uruguay, where the asado is a way of gathering rather than just a way of cooking. He trained as a chef, started hand-tying his own sausages in 2015, and opened the counter on Aviation Ave in 2020 — everything still off the smoker, small batches, 100% natural.

GF marks a gluten free dish. Most other items have a gluten free option — just ask.

Prices correct as at 23 September 2026 · eljefemeats.co.nz for the current menu

COME SAY HOLA

3/60 Aviation Ave, Mount Maunganui

Tuesday to Friday 9:00 am – 3:00 pm · Saturday 9:00 am – 2:00 pm

Dine in · Take away · Pick-up · Catering across the Bay of Plenty

ELJEFEMEATS.CO.NZ

@eljefemeats · Order online any time